

**JASON
POWELL**

PORTFOLIO

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Hello!

I'm Jasson! I'm a graphic designer, art director, and digital storyteller with a background in advertising.



I love working with clients who are looking to scale with design that elevates their brand to the next level.

I can help you create:

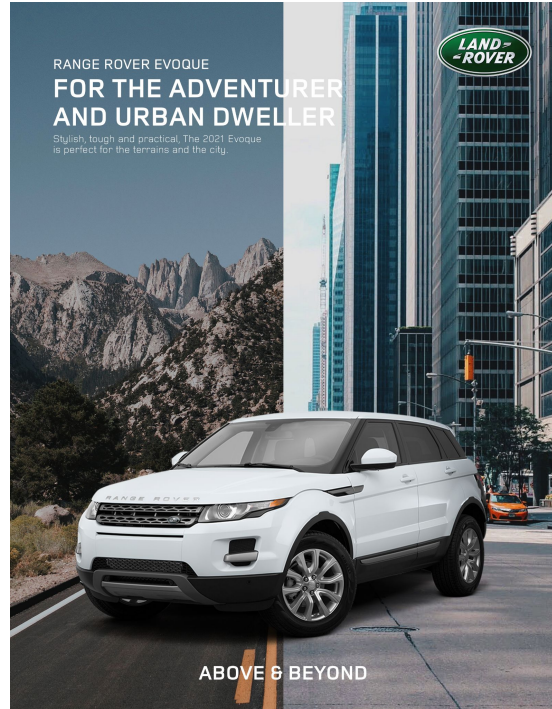
- **Brand Identity** (Logo & Brand Guidelines)
- **Digital Content** (Social Media Posts, Video Thumbnails, Online Ads)
- **Prints Material** (Posters, Banners, Brochures, Stickers)
- **Vector Graphic**
- **Website / App Layout**

... and more!

Feel free to take a look at my work and reach out to jassonpowell555@gmail.com for any inquiries.

Thank you!

Land Rover, Mode, & Ripley's Aquarium – Print Ad

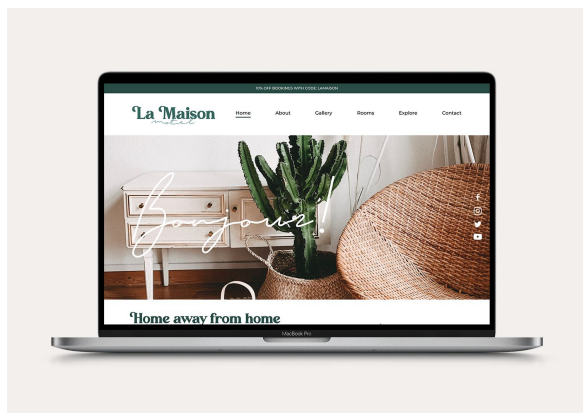


Sambal – Printed Banner





La Maison Motel – Branding




 @GBIToronto

WELCOME HOME


GBI
TORONTO


Empowering #NextGen
in fulfilling God's destiny







**WE'RE
GLAD
YOU'RE
HERE**


Come and join us this way







BLUE BIN
BY THE BAY



ENJOY 
THE
SERVICE



SHARE YOUR EXPERIENCE ON
INSTAGRAM BY MENTIONING US
@GBITORONTO

 LET'S STAY CONNECTED.
JOIN OUR GROUP!

GOURMET OLOGY™

SPRING 2020

"A guide to making the best chocolate chip cookie"

HOW TO MAKE THE CHEWTEST Chocolate Chip Cookie

These super soft and chewy chocolate chip cookies are guaranteed to be the best chocolate chip cookie you will ever make. The flavor and texture of these cookies is unparalleled by any other recipe (no mixer required).

INGREDIENTS:

- 1 cup butter softened
- 1 cup white sugar
- 1 cup brown sugar
- 2 eggs
- 1 tsp vanilla extract
- 1 tsp baking soda
- 1 tsp salt
- 2 cups all-purpose flour
- 200g semi-sweet chocolate chips

Preheat your oven to 350°F. In a large bowl, cream together the butter and sugars until light and fluffy. Add the eggs one at a time, mixing well. Stir in the vanilla extract, baking soda, and salt. Gradually mix in the flour until a dough forms. Fold in the chocolate chips. Roll the dough into balls and place on a parchment-lined baking sheet. Bake for 10-12 minutes. Let cool on the sheet for 5 minutes before transferring to a wire rack.

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Enjoy delicious Simply Orange.

Honestly Simple.

START YOUR DAY WITH A Healthy-Bowl

Breakfast is the most important meal of the day. It is believed that consuming a bowl of fruit, vegetables, and whole grains can help you start your day on a healthy note. This bowl is packed with nutrients and is easy to make.

INGREDIENTS:

- 1 tbsp honey
- 1 cup white sugar
- 1 cup packed brown sugar
- 100g oats
- 100g fruit
- 200g yogurt

Combine the ingredients in a bowl and mix well. Serve warm.

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“After a good dinner one can forgive anybody, even one's own relations.”

— Oscar Wilde, A Woman of No Importance

THE MAGIC OF Poké Bowl

With this summer phenomenon food trend, you might have wondered what a poké bowl is. It is simply a multi-layered dish that will excite any seafood lover and health food fanatic. Poké bowls are a popular choice for those looking for a healthy meal. They are easy to make and can be customized to your taste.

INGREDIENTS:

- 1 cup rice
- 1 cup chicken
- 1 cup salmon
- 1 cup avocado
- 1 cup cucumber
- 1 cup edamame
- 1 cup seaweed

Combine the ingredients in a bowl and mix well. Serve cold.

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GOURMET OLOGY'S CAFE OF THE MONTH

Located in the heart of Splice, Lutter & Vince is a unique coffee shop that offers a variety of coffee drinks and pastries. The cafe is known for its high-quality coffee and friendly service.

INGREDIENTS:

- 1 cup coffee
- 1 cup milk
- 1 cup sugar

Combine the ingredients in a cup and mix well. Serve hot.

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LU-THER

Co-owner of Lutter & Vince

I art directed 3 episodes for **Community Unity**, a video series that answers the most popular Googled questions about Covid-19 vaccines.

The Short Story on Long Covid:

<https://youtu.be/RqSZIFnwkh0>

Covid 19 Vaccine Side Effects:

<https://youtu.be/biaHDfoqWAg>

Covid Vaccines and Kids:

<https://youtu.be/6o6kDePIxh4>



Cosmic Donut - T-Shirt Design



**RESPECT
THE
EARTH**

OUR CAMP BELIEVES THAT HUMANITY HAS RIDDEN EARTH OF ITS
NATURAL BEAUTY AND IT IS OUR DUTY TO PRESERVE, MAINTAIN,
AND RESTORE THE EARTH TO ITS PREVIOUS GLORY.

**COSMIC
DONUT**



THANK YOU

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