

**Jasson Powell**

Art Director & Graphic Designer

**PORTFOLIO**

[www.jassonpowell.com](http://www.jassonpowell.com)

# DESIGN PORTFOLIO



# *The Good Bone*

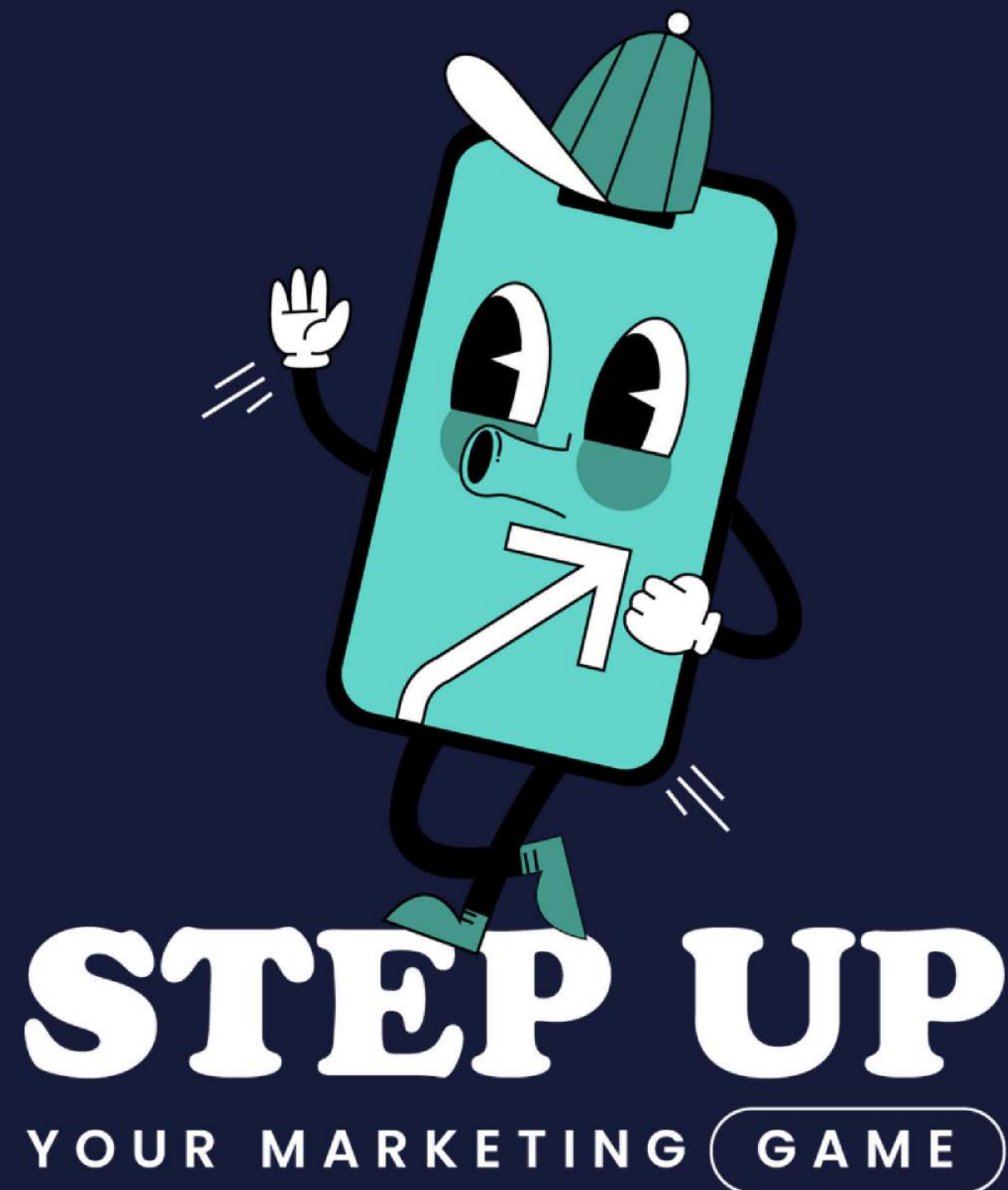


*The Good Bone*

**FUEL YOUR  
FURRY FRIENDS  
WITH OUR  
NORI - BASED  
TREATS 🐾**



 **ADS  
MENTORSHIP  
PROGRAM**

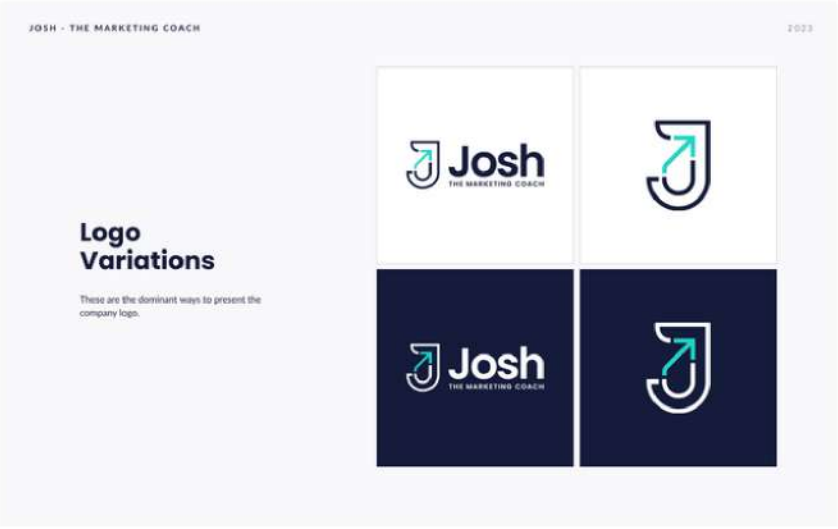


# Brand Guideline

**Brand Guidelines**

Our brand guideline is a comprehensive resource that outlines the core values and visual identity of **Josh - The Marketing Coach**. This booklet serves as a tool for our team members, partners, and stakeholders to ensure consistency in all communications and uphold the integrity of our brand.

Inside, you'll find everything you need to know about our brand's visual elements, including logos, typography, and color palettes. With this guide, you'll have the tools to confidently represent our brand.



# 03 Typography

**Typography**

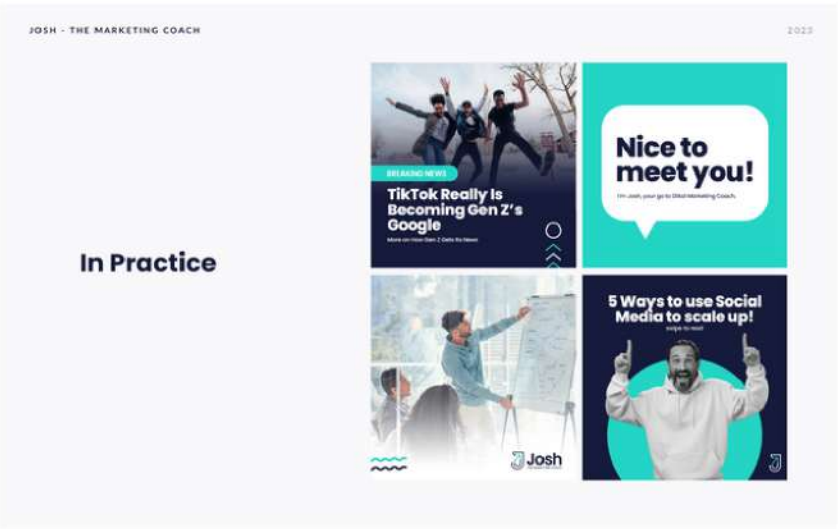
Poppins is the primary font for web, print, promo materials, and other social media assets. Poppins typeface may be used in a range of weights - Extra Bold, Bold, Demi, Regular, and Light. The font set includes ligatures, numbers, and standard latin characters.

**Poppins Bold**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

**Poppins Regular**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789





# Hey, I'm Josh!

I'm the founder of the Ads Mentorship Program, where I've made it my mission to guide and mentor digital advertisers like you.

Show Me

Ready to step up your digital marketing game?

Yesterday  
up too much of  
today.



**Josh**  
THE MARKETING COACH

**Josh**  
THE MARKETING COACH

**Josh**  
THE MARKETING COACH

## Your Marketing to the Next Level

Our comprehensive marketing course is designed to give you the knowledge and skills you need to succeed.

REGISTER NOW



Want to make the most out of your marketing efforts?  
**Here are 5  
Pro Tips for Success**



**Josh**

# ENROLL TODAY!

Our highly-anticipated marketing classes are now open for enrollment!



"The only way  
to do great work  
is to love what  
you do."

BREAKING

## Gen-Z mainly get their daily news from social media

Swipe to read

# ENROLL TODAY!

Our highly-anticipated marketing classes are now open for enrollment!









Pachagear™



At Pachagear we believe that every step we take in nature should be a step toward a healthier planet. That's why we're dedicated to reducing our carbon footprint, from sourcing eco-friendly materials to minimizing waste in our production process.

Follow the care instructions to ensure long lasting pieces that, serve you well on countless adventures.

Together, we can make a world of difference, one adventure at a time.



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# SAMBAL

[Menu](#)

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# SAMBAL

Proudly Indonesian.

[See Menu](#)



Introducing  
**Authentic**



April 17, 2021

## MENU

**MAKASSAR STYLE FEAST - \$35**  
 BBQ beef back ribs, oatmeal soup, and pandan rice served with house-blend peanut sauce, sambal, and meringe crackers.

**KONRO BAKAR - \$39**  
 Whole xiao of Makassar style BBQ beef ribs served with house-blend peanut sauce.

**SOP KONRO - \$22**  
 Indonesian rib soup originating from Makassar served with meringe crackers, jasmine rice, and jasmine tea.

**RUJAK BUAH - \$13**  
 Savoury fruit salad consisting of jicama, mangoes, pineapples, papayas, and honeydew apple with tamarind peanut dip.

© Sambalito



## GIVEAWAY

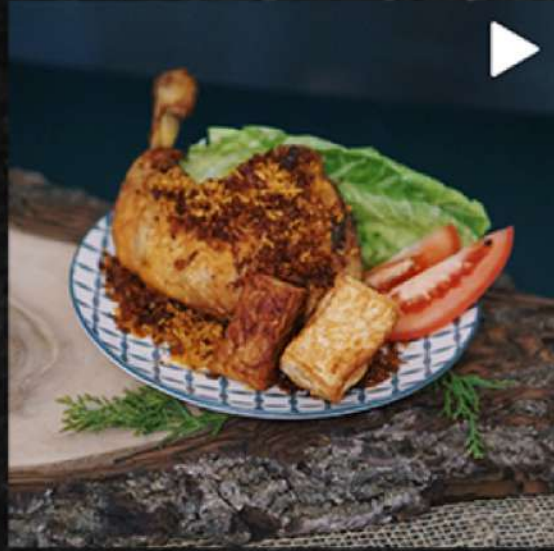
see caption for details

**"MAKASSAR-STYLE FEAST"**

SAMBAL

"Absolutely delicious and authentic Indonesian foods. I can't speak highly enough of their mouth-watering foods. They have a big enough portion that can feed 2 people (or 1 if you're feeling real hungry or homesick). Their service is excellent too. If you ever wanted to order past the 90 mins, shoot them a message and you might be lucky. For their sambal (hot sauce), which is their specialties, they actually made a mean sambal. I have a high heat tolerance and man, I admit, they make spicy sambal. Worth the burning pain."  
 —Nerissa Origga, Google Reviews

SAMBAL



# SAMBAL

TORONTO

June 17, 2021

## HERITAGE MENU

**SOTO BETAWI - \$15**  
 Jakarta style coconut milk based soup with beef chunks served with rice, meringe crackers, and sambal.

**GUDEG JOGJA - \$18**  
 Yogyakarta style jackfruit based dish served with rice, opan ayam, beef cracklings, tahu, tempeh, and jayanti ore.

**GADO GADO - \$14** V  
 Hearty mixed greens with peanut dressing, fried rice patty and egg.

**BUBUR SUMSUM - \$10**  
 Traditional sweet & savoury oatmeal with jam buns in brown sugar & coconut milk.

© Sambalito





## THE DIGITAL PHOTO BOOTH EXPERIENCE

Our Digital Photo Booth Experiences are designed for those who love the digital, social, and selfie lifestyle. Packed with cool and fun features that allow guests and attendees to instantly share their creative experiences and memories via text or email. Our sleek designed booth can fit in any space. Want it for 2 hours, 3 hours, half a day or more? We can make it happen!



## PERSONALIZED, MEMORABLE AND ENGAGING EXPERIENCES

Whether hosting a wedding, birthday party, social event or throwing a party, bring an extra level of excitement with

Check out our packages

[www.zoomphotobooth.ca](http://www.zoomphotobooth.ca) | [booking@zoomphotobooth.ca](mailto:booking@zoomphotobooth.ca)

JASON POWELL

### Package One GOLD

2 hours of booth service  
Choice of standard backdrop  
Unlimited Photos, GIF, Boomerang  
Instant Text/Email Sharing  
Booth Attendant  
Wedding Prop Table  
Live Gallery of Images  
Personalized photo template  
No Instant Printing - \$  
Digital Copies of all files

\$650

### Package Two PLATINUM

3 hours of booth service  
Choice of standard backdrop  
Unlimited Photos, GIF, Boomerang  
Instant Text/Email Sharing  
Booth Attendant  
Wedding Prop Table  
Live Gallery of Images  
Personalized photo template  
Digital copies of all files

\$795

### Package Three DIAMOND

8 hours of Drop off service  
Choice of standard backdrop  
Unlimited Photos, GIF, Boomerang  
Instant Text/Email Sharing  
UNATTENDED  
Wedding Prop Table  
Live Gallery of Images  
Personalized photo template  
Setup and Tear Down  
Booth Pick Up by 1 am.  
Digital copies of all files

\$995

### ADD-ONS

Audio or Video Guestbook - \$250 | Standard Guestbook Album - \$125 | Instant Printing - \$75/Hr | Idle time - \$50/Hr | Additional Hours - \$150 | Balloon Garland - \$200 (6ft) | Green Screen Experience - \$150 | Glam Booth Experience - \$250 | Virtual Booth - \$250/Day

[www.zoomphotobooth.ca](http://www.zoomphotobooth.ca) | [booking@zoomphotobooth.ca](mailto:booking@zoomphotobooth.ca) | 613-897-2386

## THE PREMIUM PRINT PHOTO BOOTH EXPERIENCE

The best of both worlds! Our Print Photo Booth Experience is packed with cool and fun features that allow guests and attendees to capture memorable experiences on a printed photo and/or instantly share via text and/or email. Invite those who can't attend your event to be a part of your memorable experience with our Hashtag printing feature.



### Package One GOLD

2 hours of booth service  
Choice of standard backdrop  
Unlimited Photos, GIF, Boomerang  
Instant Text/Email Sharing  
Instant Printing (4x6 or 2x6)  
Booth Attendant  
Wedding Prop Table  
Online Live Gallery of Images  
Personalized photo template  
Digital Copies of all files

\$900

### Package Two PLATINUM

3 hours of booth service  
Choice of standard backdrop  
Unlimited Photos, GIF, Boomerang  
Instant Text/Email Sharing  
Instant Printing (4x6 or 2x6)  
Booth Attendant  
Wedding Prop Table  
Online Live Gallery of Images  
Personalized photo template  
Digital copies of all files

\$1099

### Package Three DIAMOND

4 hours of booth service  
Choice of standard backdrop  
Unlimited Photos, GIF, Boomerang  
Instant Text/Email Sharing  
Instant Printing (4x6 or 2x6)  
Booth Attendant  
Wedding Prop Table  
Online Live Gallery of Images  
Personalized photo template  
Digital Copies of all files

\$1299

### ADD-ONS

Audio or Video Guestbook - \$250 | Standard Guestbook Album - \$125 | Instant Printing - \$75/Hr | Idle time - \$50/Hr | Additional Hours - \$200 | Balloon Garland - \$200 (6ft) | Green Screen Experience - \$150 | Glam Booth Experience - \$250 | Virtual Booth - \$250/Day | Unlimited Printing - \$250

[www.zoomphotobooth.ca](http://www.zoomphotobooth.ca) | [booking@zoomphotobooth.ca](mailto:booking@zoomphotobooth.ca) | 613-897-2386



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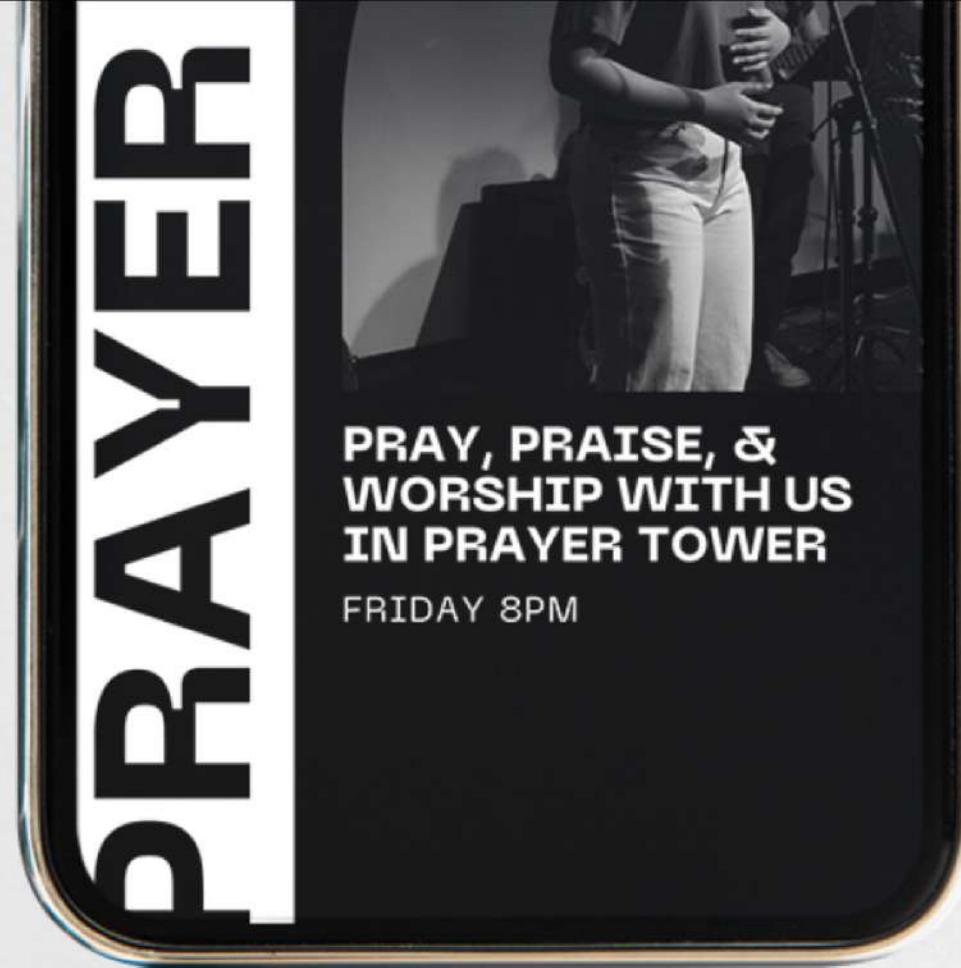
# EMPOWERING #NEXTGEN

[HEAR OUR STORY](#)



## WELCOME HOME!

GBI Toronto has been a home to over 100 youths for the past 12 years. Our mission is to empower the next





CONNECT CARD



# LET'S CONNECT

Welcome to GBI Toronto! We're so glad you're here. Visiting a new church for the first time can be a little bit overwhelming, but we want you to know that you're among a great community. This form will help us stay in contact.



## CONTACT INFORMATION

Full Name :  E-Mail :

Address :

Gender :  Male  Female Date Of Birth :

How did you hear about us :

**PLEASE SUBMIT THIS FORM TO OUR WELCOME DROPBOX**

We look forward to getting to know you and supporting you on your journey.  
If you have any questions, feel free to reach out to us.

+1 289-499-2772

GBI Toronto | 180 Shaw St. Toronto



SKU#3000000

### A touch of nature in every corner.

Welcome to our exquisite haven of contemporary rattan furniture, where elegance and craftsmanship unite to create a harmonious blend of style and comfort. Our business is dedicated to offering the finest selection of modern rattan furniture, carefully curated to bring a touch of nature indoors while embracing sleek, cutting-edge design. Crafted with precision and a commitment to sustainability, our rattan pieces infuse warmth and charm into any space, whether it's your living room, patio, or dining area.

NUSA RATTANA CATALOGUE | 4




# Ratn.

2023 CATALOGUE

Ratn.

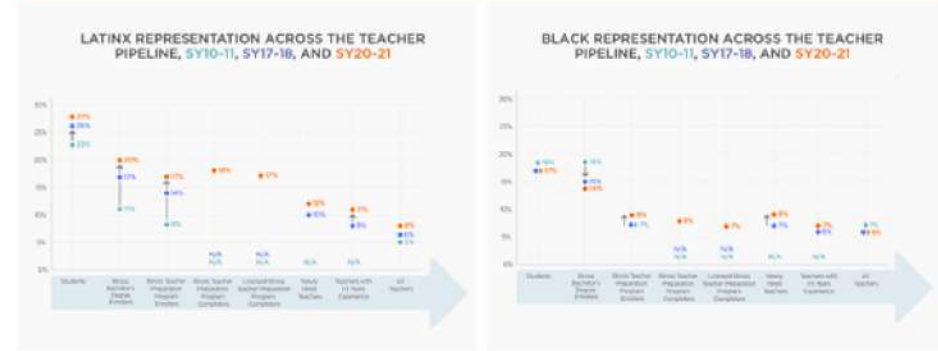
Print



# THE STATE OF OUR EDUCATOR PIPELINE 2023

Strengths, Opportunities, and Early Impact of the COVID-19 Pandemic


Illinois has seen growing representation of Latinx teachers at every stage of the pipeline for which we have data, while progress in improving representation of Black teachers is more recent and more limited.




“Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium”

Subtitle Here


## PANELISTS



**Elizabeth Smith**  
Lorem Ipsum



**Allison Goldwin**  
Lorem Ipsum



**Dave Stewart**  
Lorem Ipsum



## Lorem Ipsum Dolor Sit Amet Consectur

Lorem Ipsum

## Growth in the teacher workforce is occurring in all types of districts and schools across geographies, funding levels, and ages served.

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Nulla facilisi. Sed congue, justo ut feugiat malesuada, sem odio iaculis purus, nec volutpat neque lectus eget dolor.
- Nullam ullamcorper, odio ut volutpat bibendum, justo metus suscipit arcu, eu tempor velit metus vel mi. Praesent ac enim ac lectus vulputate facilisis. Phasellus volutpat arcu eu dapibus ultrices.
- Aliquam erat volutpat. Sed scelerisque neque id leo ultrices dignissim.
- Vivamus a massa sed urna convallis scelerisque ac a elit.
- Proin congue tellus eu justo lacinia, at hendrerit velit congue. Sed non quam et urna cursus fringilla vel et velit.
- Duis feugiat est in malesuada hendrerit. Sed a ligula in mi vehicula feugiat vel in est.

**RATTLE**

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quis nostrud exercitation  
ea commodo consequat. Duis  
t in voluptate velit esse cillum  
Excepteur sint occaecat  
culpa qui officia deserunt

RENAE SAAGER

ROOM  
WONDER IF  
THE OTHER  
PEOPLE LIKED  
ME.

NOW I WALK  
IN AND I  
WONDER IF I  
LIKE THEM.



REN  
RENAE SAAGER

**ON'T FEEL  
QUALIFIED"**

ET THIS KEEP COCK BLOCKING YOUR SUCCESS



**R** **MORE  
FOCUS  
ON WHAT**



YOU ACTUALLY WANT

**WHEN  
WILL  
IT BE  
ENO-  
UGH?**

THE IT BEING YOU



RENAE SAAGER

**"OUTGROW  
YOUR OWN  
BULLSHIT"**



SWIPE RIGHT

**R**

**THE MIND  
FLICKERY  
MEMBERS**

**RAM**



JASON POWELL

**R**




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# SELF DOUBT SLAYER- BUSINESS MENTOR

BOOK A CALL WITH RENAE TODAY



MacBook Pro



**Turn off unused appliances**  
*Simple discipline can lead to significant savings over time.*



PUNCHLIST  
USA

**Close faster.  
 Sell for more.**

Maximize your sale with our one-stop pre-list repair and renovation solution



**All the Pros  
 you need in  
one place.**

Get a free estimate.  
 Book your project online.  
 Pros ready to go!

PUNCHLIST  
USA

**PREP.  
 SELL.  
 PAY  
 LATER.**

Close faster and sell for more with our pre-list repair and renovation solution



PUNCHLIST  
USA



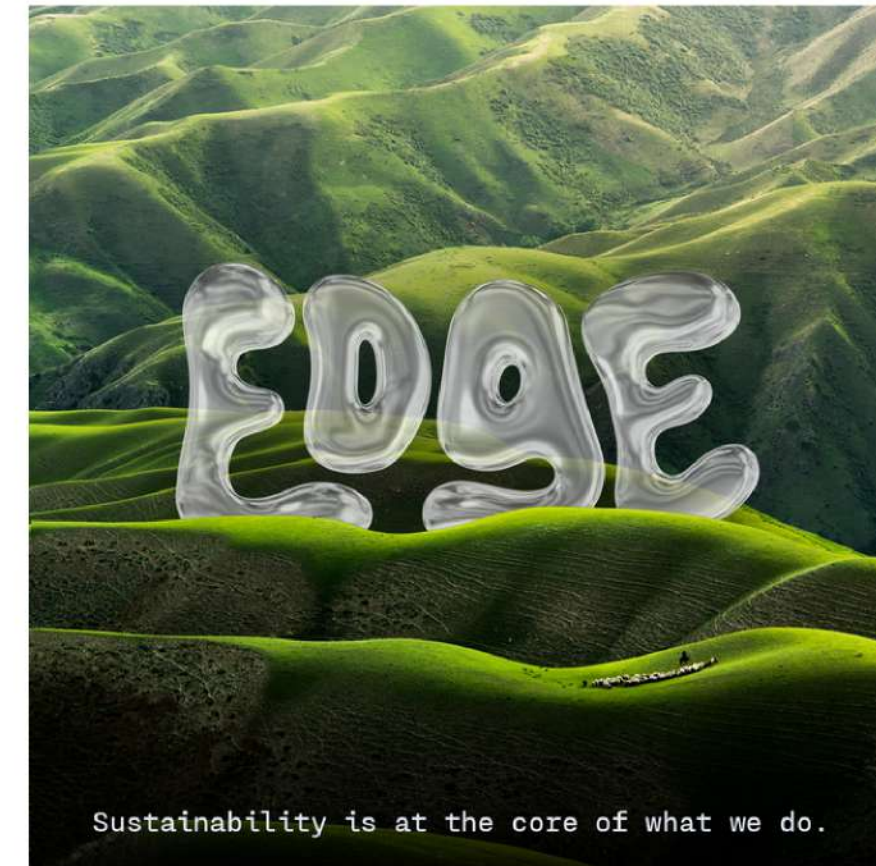
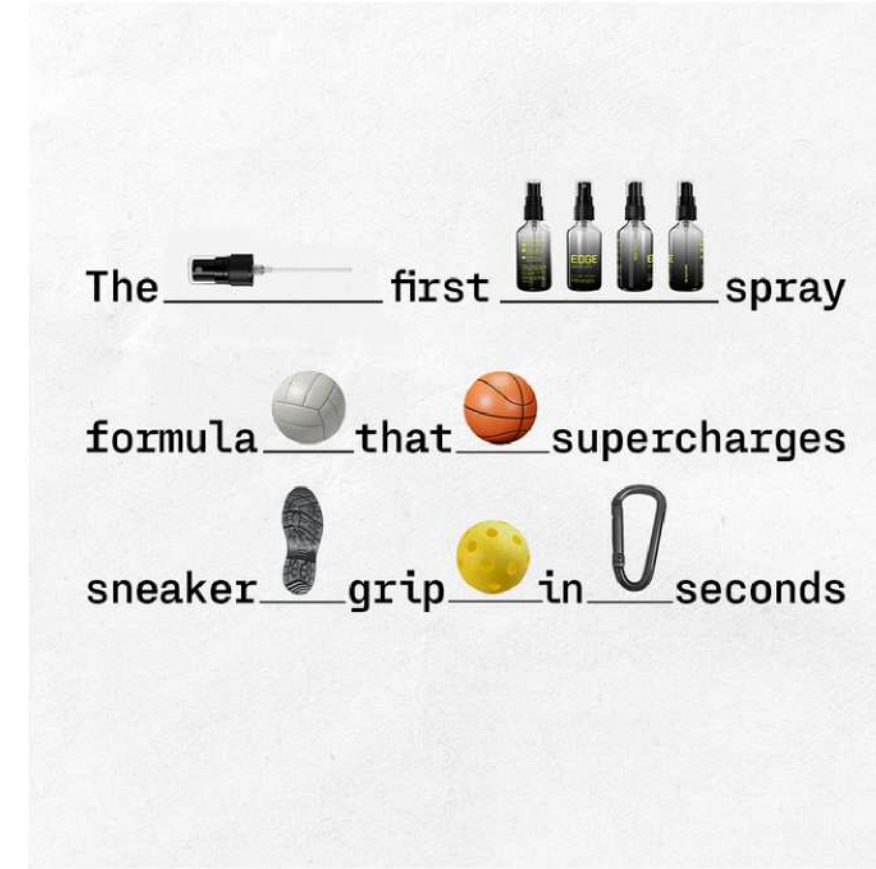
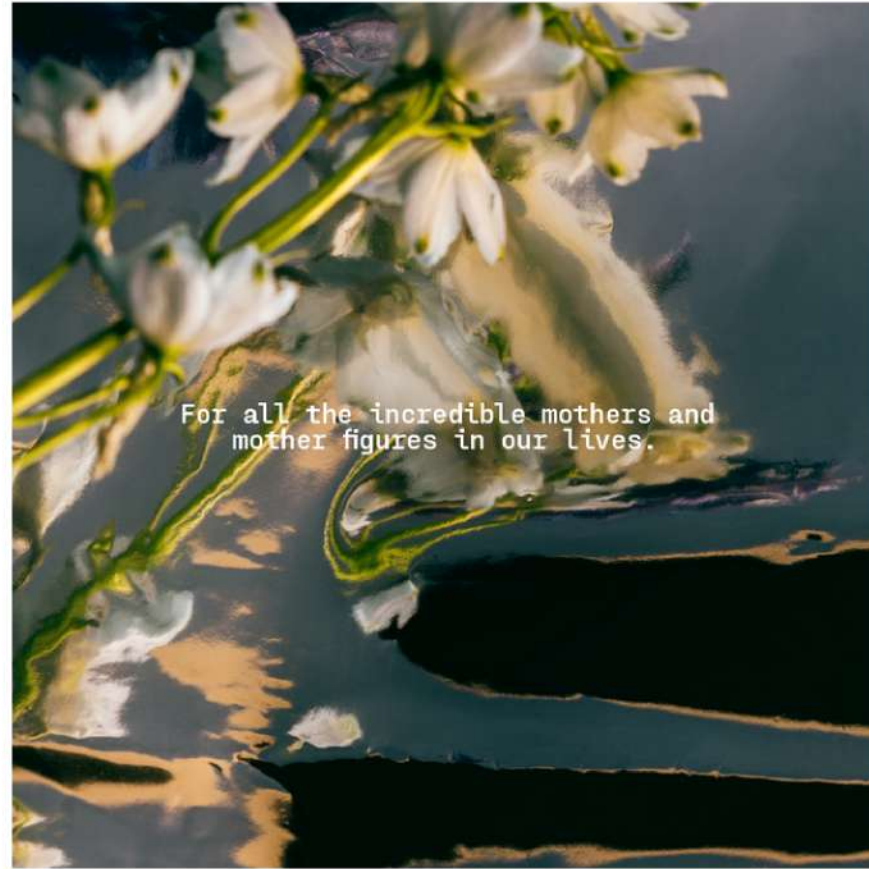
PUNCHLIST  
USA

**Sprucing Up  
 Your Outdoors:**

Joy-Inducing Renovations According to NAR's 2023 Remodeling Impact Report

**Your Summer  
 2023 Home  
 Maintenance  
 Checklist**

PUNCHLIST  
USA



EDGE Spray

Social

# Logo Portfolio

Various Brands



**belmont**<sup>TM</sup>  
**DENTAL**



*The Good Bone*

**copyfire**

**leadpath**



**winthrop**  
**village**

DENTAL CENTRE





**Jasson Powell**

Art Director & Graphic Designer

**PORTFOLIO**

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**LET'S WORK  
TOGETHER!**